

Sponsorship Packages

Partner Package – “Local Engagement”

Investment: \$750

Description:

A great entry-level option for **local businesses** wanting to support the event and connect directly with the community.

Includes:

Local Branding:

- Logo featured in local event materials (digital and print).
- Display on local signage and event programs.

Community Exposure:

- Mention in community-level marketing, social media posts, and outreach.

Event Access:

- 1 complimentary pass.
- Sponsor mention during opening or closing remarks.

Gold Package – “Regional Recognition”

Investment: \$1,500

Description:

Perfect for brands that want **strong regional exposure** and to engage with target audiences through consistent, visible branding.

Includes:

Branding & Visibility:

- Prominent logo on digital and print marketing materials.
- Featured logo on the event website and select on-site signage.

Social Media Mentions:

- 2 dedicated promotional posts across event social media.

Event Access:

- 2 complimentary event passes.
- Recognition announcement during the event.

Platinum Package – “Full Visibility”**Investment: \$3,000****Description:**

Ideal for sponsors seeking the *highest level of visibility and brand recognition* across all event platforms — digital, print, and on-site.

Includes:**Full Brand Exposure:**

- Logo featured on all event materials (digital, print, and signage).
- Logo displayed on the main stage backdrop and premium placement on the event website.

Exclusive Exposure Opportunities:

- Option to deliver a short speech, presentation, or feature session during the event.

Media Recognition:

- Inclusion in all press releases, online media, and promotional coverage.

VIP Benefits:

- 3 complimentary VIP event passes.
- Reserved seating and networking access.

Social Media Promotion:

- 3 dedicated social media posts with brand tags and mentions.
- Feature in the official event newsletter.
